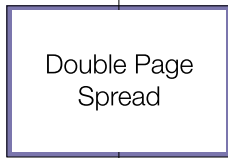


Advertising Specifications

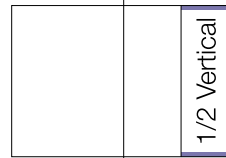
Advertising Sizes



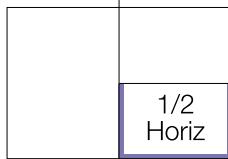
Ad Size:
410 x 275mm
With Bleed:
416 x 281mm



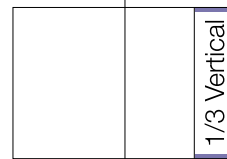
Ad Size:
205 x 275mm
With Bleed:
211 x 281mm



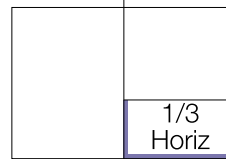
Ad Size:
100 x 275mm
With Bleed:
106 x 281mm



Ad Size:
205 x 135mm
With Bleed:
21 x 141mm



Ad Size:
69 x 275mm
With Bleed:
75 x 281mm



Ad Size:
205 x 90mm
With Bleed:
211 x 96mm

Technical Specifications:

ROGTEC Magazine can accept advertising materials in the following formats:

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Freehand
PDF
Quark Express

Raw Materials:

Adverts can be created by ROGTEC Magazine from images and text supplied by the advertiser. Please note that all images should be 300 dpi at final size.

Supply of Advertisement Images:

Images can be supplied as prints, slides, transparencies or as electronic files on disc or email.

Please note that all images supplied should be high quality prints (scanning images from brochures or other printed matter can result in poor quality reproduction).

Photographic images (pixel based) should be supplied at 300 dpi and saved as TIFF, JPG or PSD. Drawing images (vector based) should be saved as Illustrator, Freehand or InDesign documents.

All colours should be CMYK, pantone colours should be changed to process.

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